



FOR IMMEDIATE RELEASE

Entrepreneurship Training for Young Girls Comes to North Texas Virginia-based SheEO™ Academy for Girls Opens New Location

August 22, 2018 – North Texas – Retired business educator Felecia Caruthers has been tapped to spearhead a new location for SheEO™ Academy, the entrepreneurial initiative for girls ages 6-16. SheEO™ Academy was founded in 2003 by entrepreneur, professor and business coach, DeShawn Robinson-Chew, in response to a lack of exposure for girls in creating and running their own businesses.

Ms. Caruthers will be introducing SheEO™ Academy to North Texas and to the Texas Oklahoma Plains Girl Scouts Council at their GIRL RALLY on Saturday, August 25, 2018 at Sundance Square. The event is to showcase Girl Scouting in the Fort Worth area and region. Ms. Caruthers states, “As a Career & Technical Educator, it became apparent that entrepreneurship education and the entrepreneurial mind set is needed in today's education. It was a dream of mine to start a business that educated young girls and women to expand their problem-solving skills. Relocating to North Texas is giving me the opportunity to bring this magnificent company and all the exceptional opportunities to empower young girls of this area.” SheEO™ Academy will offer classes, camps and coaching in business creation, professional etiquette, financial literacy and more. The GIRL RALLY Girl Scout event is FREE and open to the public.

To schedule an interview with Ms. Caruthers or for more information on how to enroll your daughter, niece or granddaughter into the SheEO™ Academy or Camp SheEO™, send an email inquiry to dallas@BEaSheEO.com or call (866) 69-She-EO.

About She-EO Academy

The mission of She-EO®, LLC is to provide tools and training to help young ladies lead and succeed in life and in business. Because even though women are starting more businesses, they are not GROWING their businesses, they are not receiving INVESTMENT equal to their male-owned counterparts nor are they invited to join corporate boards to have their SEAT at the table. We are planting early seeds that EVERY GIRL can be a SheEO. Visit <https://www.BEaSheEO.com> for more information.