



FOR IMMEDIATE RELEASE

## Two Successful Female Business Owners Collaborate to Encourage Girls to Consider Entrepreneurship in Maryland

**February 18, 2019 – Rockville, MD** – Rockville was named Best Place to Live in Maryland by *Money* magazine in 2018. For that reason and others, Mary Koles knew starting Academic Pathways would be a great idea and would be well received by the families in her favorite community. Ms. Koles says “Education is always energizing, and there is no other field more powerful.” While Academic Pathways is very busy with year-round programs preparing students of all ages from both public and private schools for success, Ms. Koles wanted to find a way to add a unique, inspiring enrichment program during the summer months. So she reached out to her community of other female business owners.

SheEO™ Academy, the entrepreneurship and business leadership programs for girls ages 6-16, was founded by entrepreneur, professor and fellow female business owner, DeShawn Robinson-Chew. Mrs. Robinson-Chew founded the program in response to a lack of exposure for girls in creating and running their own businesses. SheEO™ Academy offers classes, camps and coaching in business creation, professional etiquette, financial literacy and more. Thanks to the vision and collaboration of these two women business owners, Camp SheEO™ will debut in Maryland at Academic Pathways Rockville this summer with camps in July and August. Mrs. Koles and Mrs. Robinson-Chew both know the value of introducing entrepreneurship and business leadership to girls and the difference it can make for their families and to their future.

For more information on how to enroll your daughter, granddaughter or niece in to the SheEO™ Academy, Camp SheEO™ or to schedule an interview with Mrs. Robinson-Chew, send an email inquiry to [contact@beasheeo.com](mailto:contact@beasheeo.com) or call (866) 697-4336. For more information about Academic Pathways programming or to schedule an interview with Ms. Koles, send an email inquiry to [info@academicpathways.com](mailto:info@academicpathways.com) or call (240) 616-1600.

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### **About SheEO™ Academy**

The mission of She-EO®, LLC is to provide tools and training to help young ladies lead and succeed in business and in life. Even though women are starting more businesses, they are not GROWING their businesses, they are not receiving INVESTMENT equal to their male-owned counterparts and they are not invited to lead company boards nor are being PAID their fair share. To change HERstory, change how SHE starts and tell her early that she can BE a SheEO. Visit [www.beasheeo.com/company](http://www.beasheeo.com/company) for more information.

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